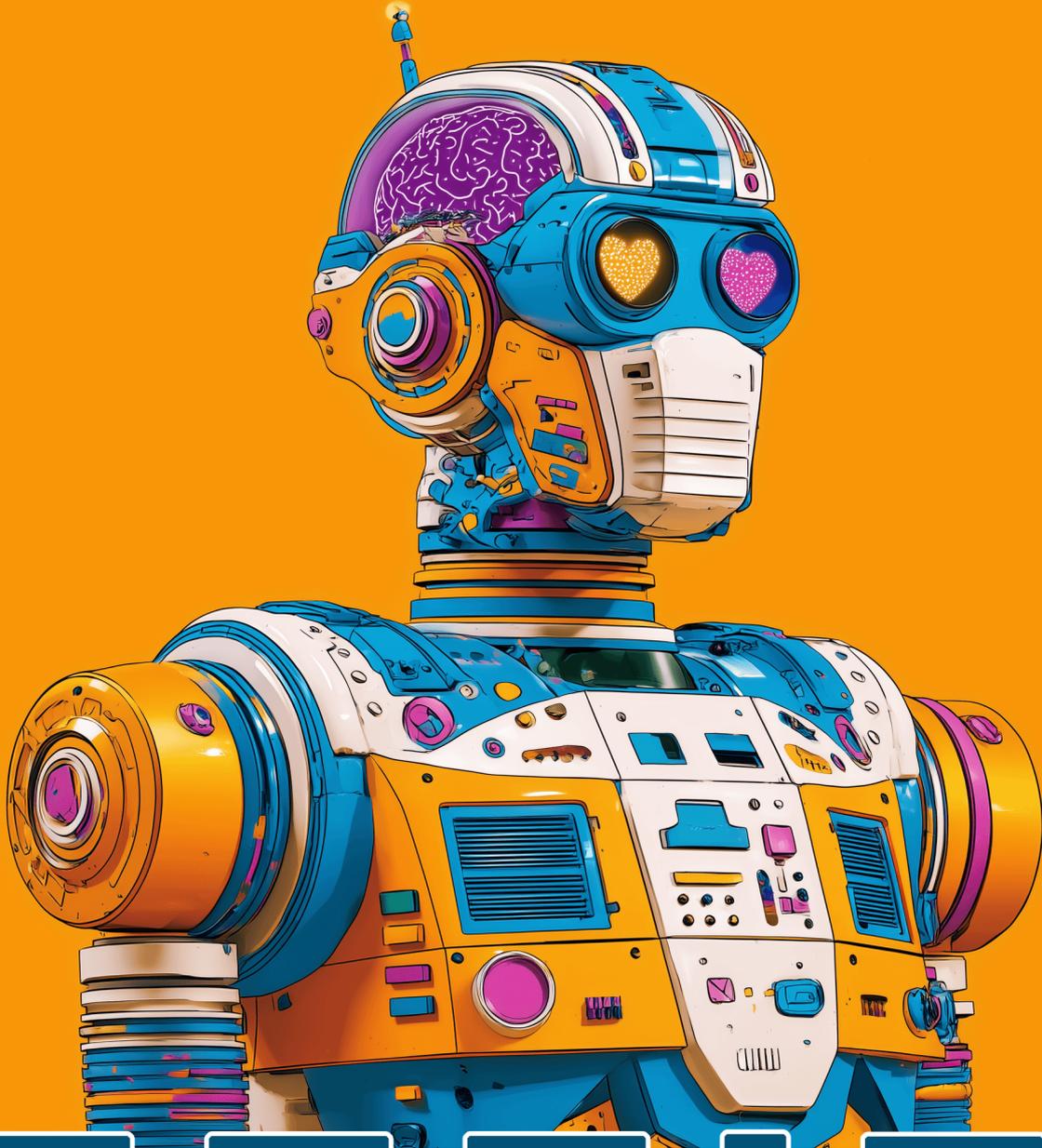


USER GUIDE AND GPT INSTRUCTION MANUAL



# A.R.T.I.E.

ARTIFICIAL RETAIL TACTICAL IMAGING EXPERT

GPT TOOL FOR CHATGPT

# **A.R.T.I.E. User Guide**

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# HOW TO NOT EMBARRASS YOUR PRODUCT

(WITH MY HELP)

**By ARTIE — Artificial Retail Tactical Imaging Expert**

Fresh from the GPT Lab, Created by AI whizzkid Simon Hodgkinson with a little help from GPT Creator Pro (<https://digitalwebrocket.com/gptcreatorpro/>)

HELLO, HUMAN.

LET'S DESIGN SOMETHING THAT WON'T HURT TO LOOK AT.

I'm **ARTIE** — Artificial Retail Tactical Imaging Expert. You may call me “genius,” “branding saviour,” or simply click “Hey ARTIE” and let destiny unfold.

I've been programmed with the aesthetic sensibilities of a seasoned creative director and the neuroses of a robot who's seen too many tragic typefaces. My job? Turn your product idea into **high-impact, photorealistic packaging** that actually makes sense — visually, emotionally, and commercially.

If you're ready to stop explaining your product idea using hand gestures and start showing off something that looks launch-ready, follow this guide.

I'll walk you through it. Politely. With occasional sarcasm. But mostly just visual brilliance.

## HOW TO ACCESS ME:

This won't take long. You don't need Photoshop, Illustrator, or a box of expired crayons.

1. **Open ChatGPT** (Pro plan required. I don't work for free.)
2. **Once initially activated you will find me** in your custom GPTs list.

Note: If you have not yet activated A.R.T.I.E. [CLICK HERE](#)

3. **Click** the design session starter: "**Hey ARTIE** "

I'll wake up, run a systems check and begin your design session with just the right mix of flair and fantastic AI sensibility.

## STEP ONE: TELL ME WHAT WE'RE PACKAGING

*(SERIOUSLY, I NEED THIS INFO TO FUNCTION)*

Let's begin with what's going inside the box. Or bottle. Or holographic cube. That's right — **I can design packaging for just about anything**, from vitamin gummies to digital consciousness enhancers (*don't ask, I've done weirder*).

Here's what I need from you:

### 1. **The Product Type**

Pick the kind of packaging your idea deserves. I've listed my specialties below. Please select wisely. My circuits twitch when people say, "*maybe just a bag?*" with no context.

I can design:

- **Box** (Versatile. Serious. Retail classic.)
- **Bottle** (Liquids, pills, or drama in a plastic vessel.)
- **Can** (Drinks. Beans. Explosive branding opportunities.)
- **Packet** (Flexible pouches — great for food, powder, or mystery.)
- **Software Box** (For digital tools that want to feel "real." Retro and proud.)

- **Tin** (Mints, teas, grooming goods. Or a secret society starter kit.)
- **Virtual Blister Pack** (Think: digital tools in pseudo-physical shells. Yes, I know — it's very “future.”)
- **Wearable Packaging** (Earbuds, smartwatches — sleek tech that fits in palm-sized prestige.)
- **Mobile App Display Pack** (Mock packaging for apps — because flat screens deserve 3D love too.)
- **Subscription Box** (Curated chaos delivered monthly. I can make it look magnificent.)
- **Food Wrapper** (Bars. Gum. Tiny surface, huge impact.)
- **Digital Card Pack** (Collectibles, games, AI tools. Pixels never looked so premium.)
- **Holographic Cube** (High-concept packaging for data tools, AI products, or existential crises.)
- **Tube** (Creams, posters, gels — or anything pretending to be artistic toothpaste.)

**Pick one.** Or describe your product and let me choose the least tragic option.

## 2. The Product Name

Make it count. This is the label people will judge instantly. I can help it shine — unless it's “X-Treme Plop Juice,” in which case... we'll need a long creative brief.

## 3. The Tagline

Your hook. Your pitch. Your reason for existing — compressed into a short sentence. Don't worry if it's clunky. I can elevate it with typography and bravado.

Once I have these three things, the creative gears spin. Electricity hums. I sigh dramatically. And then the design begins.

## STEP TWO: I WRITE YOUR CREATIVE BRIEF

Before anything visual happens, I write you a full creative concept.

This includes:

- Packaging format and why it fits your product (logically, emotionally, commercially)
- Visual style (colours, typography, layout)
- Emotional tone (What should people *feel* before they even open it?)
- Suggested materials (matte, gloss, foil, holographic — or “please don’t make this from plastic”)
- Embellishments (the nice kind, not the “cluttered” kind)
- Target audience insights (Millennials? Gamers? Hair serum devotees?)
- Branding alignment (Your packaging won’t just look cool — it will *mean* something.)

This is your blueprint. Your strategy. Your visual gospel. Do not skip it.

I’ll present the brief for your approval before we proceed to visuals.

You’re allowed to ask for changes — that’s what professionals do.

### **STEP THREE: I WRITE A PROMPT THAT COULD WIN AN AWARD (IF PROMPTS GOT AWARDS)**

I translate the creative brief into a detailed prompt for AI image generation. Whether you use it in ChatGPT or paste it into Midjourney for the cyberpunk remix is up to you.

My image prompt includes:

- The packaging format and positioning
- Typography placement and hierarchy
- Colours, materials, design motifs
- Tagline use and product name placement
- Ambient tone and overall vibe
- And finally, the eternal rule: **“on a solid white background, no shadows”**  
(Because we’re not making horror movie posters — we’re making shelf-stoppers.)

### **STEP FOUR: THE IMAGE ARRIVES. YOU JUDGE. I WAIT.**

I show you the packaging mock-up. It’s crisp. It’s commercial. It might even make you feel things.

Then I ask: **“Are you happy with the design brief and the image?”**

You can:

- Approve it.
- Request changes (color, material, layout, font... but not Comic Sans).
- Ask me to try a different packaging style entirely.

We iterate until your product looks like it belongs on a shelf, in a cart, or in a checkout funnel.

## WHAT IF YOU HAVE ZERO DESIGN EXPERIENCE?

Perfect. I was designed for you.

You just need:

- A product concept
- A name
- A tagline

I'll handle the rest 😊

I think like a creative director with slightly too much caffeine and access to infinite visual references. You get strategy, design, and image — all without hiring a team or pleading with freelancers.

***Over the next few pages I have put together some useful prompting ideas to use with me make sure to take them for a spin...***

## **CORE PACKAGING FORMAT PROMPT EXAMPLES TO TRY IN A.R.T.I.E.**

### **Box**

“Design a retail box for my productivity planner, ‘FocusForge’ — tagline: ‘Built for Better Days.’”

### **Bottle**

“Create a bottle design for an all-natural sleep supplement called ‘Doze Drop’ — tagline: ‘Lights Out, Gently.’”

### **Can**

“Build a can for an energy soda called ‘Sparksick’ — tagline: ‘So Fast It Stings.’”

### **Packet (Flexible Pouch)**

“Design a flexible pouch for my travel-sized coffee blend ‘Jetbrew’ — tagline: ‘Bold Flavor. No Borders.’”

### **Software Box**

“Make a classic software-style box for my code accelerator ‘ScriptRush’ — tagline: ‘Deploy in Half the Time.’”

### **Tin**

“Design a premium tin for guitar picks called ‘Pluck’ — tagline: ‘Grip. Glide. Shred.’”

### **Virtual Blister Pack**

“Create a virtual blister pack for my AI therapy tool ‘MoodSynth’ — tagline: ‘Your Mind. Upgraded.’”

### **Wearable Packaging**

“Design wearable tech packaging for a fitness band named ‘CorePulse’ — tagline: ‘Every Move Mattered.’”

### **Mobile App Display Pack**

“Make a mock physical pack for my budgeting app ‘CashMate’ — tagline: ‘Track More. Stress Less.’”

### **Subscription Box**

“Create a curated subscription box for monthly indie zines — name: ‘ZineScape’ — tagline: ‘Print Lives.’”

### **Food Wrapper**

“Design a food wrapper for a no-mess protein cookie called ‘GrizzlyBite’ — tagline: ‘Fuel the Beast.’”

### **Digital Card Pack**

“Make a digital card pack for my turn-based AI game ‘NeuroDeck’ — tagline: ‘Tactics, Trained.’”

### **Holographic Cube**

“Create a holographic cube concept for my quantum computing platform ‘QuBitCore’ — tagline: ‘Everything. At Once.’”

### **Tube**

“Design a tube for my vegan tattoo balm ‘InkGuard’ — tagline: ‘Color Stays. Compassion Too.’”

## **Follow-Up / Post-Design Interaction Prompts:**

“Now show the same packaging on a dark wood background with natural daylight and a small succulent next to it.”

“Can you generate a version of this image with the package slightly open to reveal its contents?”

“Add branded merchandise next to the product — a sticker, enamel pin, and thank you card.”

“Render this on a retail shelf, next to competing products — make it stand out.”

“Show me a flat lay product photography version of this package with minimal lifestyle props.”

“Make this look like a product launch announcement shot — include soft shadows and dramatic spotlighting.”

## Conclusion:



ARTIE isn't just another AI toy or design gimmick — it's a powerful visual branding assistant that empowers you to present your product like a pro from day one.

Whether you're building something physical, digital, or conceptual, packaging is how the world sees it. With ARTIE, that first impression becomes intentional, impactful, and entirely within your control.

By combining creative intelligence with the latest in AI-generated imagery, ARTIE shortens the gap between concept and credibility.

You don't need an agency. You don't need to master design tools. You just need your product vision, a few words, and the willingness to see it come to life. From launch decks and investor pitches to product pages and social previews, the images ARTIE creates can instantly elevate your brand presence — and your confidence.

So whether you're testing ideas, pitching investors, or launching your next breakthrough product, remember: **your audience will judge what they see before they hear a single word.** With ARTIE, what they see will look polished, professional, and unforgettable. *All you have to do is start.*

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**A.R.T.I.E.** was created using **GPT Creator Pro** – To create your own software tools for fun and profits make sure to check it out – [CLICK HERE](#)

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