



INSIDE THE AI GOLD RUSH

PRIVATE AND CONFIDENTIAL REPORT

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Inside the AI Gold Rush: The Marketer's Secret Weapon for 2025 Profits

Introduction to this report...

Strap in: Everything you thought you knew about marketing is about to change. This report dives deep into the most groundbreaking opportunity I've seen in 20+ years of marketing—**custom-built GPTs**.

This isn't another shallow "AI is cool" fluff piece; it's your roadmap to leveraging GPTs to slash your workload, dominate your niche, and future-proof your income. Whether you're a seasoned marketer or an emerging entrepreneur, you'll discover how to harness the power of GPTs to create interactive products, explosive content, and even a unique selling proposition that leaves your competitors gasping for air.

If you're ready to seize the biggest gold rush of the decade, this was written for you.

Reading this guide could mean the difference between being left in the dust or riding the AI wave straight to the top. Inside, you'll get real facts, solid strategies, and a clear plan of attack for building AI-driven tools that redefine what "profitable marketing" looks like.

Miss it, and you risk spending 2025 on the sidelines while everyone else steamrolls the market. ***I urge you to read every word...***

INTRODUCTION:

MY WAKE-UP CALL TO THE GPT REVOLUTION!

Let's pull back the curtain on something that's been churning in my mind for the past couple of years—something I'm absolutely convinced will either rocket you to new heights or leave you floundering in the dust if you don't seize it **right now**.

I'm Simon Hodgkinson, and I've been knee-deep in the marketing trenches for over two decades. In this time, I've seen it all: the early days of affiliate marketing, the wild-west of SEO, the gold-rush of social media—every new wave that surfaced in the digital marketing ocean. Some trends soared, others fizzled, and some turned into flat-out fiascos.

But there's one new wave that's not just another “interesting trend”—it's a **complete revolution**. And mark my words, 2025 is going to be the year AI seizes control of the business landscape. Actually, scratch that—AI is already steering the ship. We're in the thick of it, folks, and you can't afford to watch from the shore.

Let me be frank: I've never been this excited—or freaked out—for our industry. Because while AI offers tremendous new opportunities, it's also merciless toward those who ignore its call.

Now, if you've been on my list for a while, you know I don't peddle hype. I come from an “old-school direct response” background—I learned from the best of the best—and the primary code I live by is:

Give people what truly helps them.

So, I'm telling you plainly: adopting GPTs in your marketing mix and across your business processes is going to be the difference between you being a big fish in your niche... or a cautionary tale of “what might've been.”

A quick note for clarity: when I say “GPT,” I'm talking about a **custom GPT** that **you** create inside your own ChatGPT account with OpenAI (using their GPT creation interface). I'm not talking about ChatGPT in general or some

random AI tool. I'm referring to GPTs you build—unique, branded AI assistants, specialized for the tasks you care about most. Imagine deploying your own personal cadre of AI “agents,” each one custom-trained for a specific need. No coding, no hosting, no drawn-out development cycles. Just real, actionable AI that can accelerate your growth, slice your overhead in half, and unleash brand-new revenue streams faster than you can say, “ChatGPT, write me an ad.”

But I'm not here just to tease you with possibilities—I want to show you exactly why GPTs matter, how they can transform your business in 2025, and how they align with the unstoppable wave of AI adoption.

I'm also going to share **10 huge benefits** you can harness **right now** by adding GPTs into your business, and why the old way of “doing it all manually” or shelling out insane sums for custom software is basically writing your own business obituary. I'll back everything up with real data and credible sources, so you know this isn't me scrawling predictions on a napkin at 2 a.m. after a triple espresso.

Finally—and this is crucial—this entire conversation is building up to something I've been working on behind the scenes. I call it **GPT Creator Pro**, which, in short, is a brand-new tool and resource suite that helps you create your own GPTs with ease, plus a complete arsenal of templates and marketing insights from me. This is the “secret sauce” for entrepreneurs and marketers who want a done-for-you solution but also want to brand their own AI offerings.

But first, let's get serious about the 10 powerful ways GPTs can supercharge your business—***and the reasons you can't afford to wait.***

WHY GPTs ARE THE GAME-CHANGER (AND WHY YOU SHOULD CARE)

Before we dive into the 10 laser-focused use cases, let me share a quick snapshot of the AI landscape as it stands. According to a McKinsey report, AI has the potential to **increase productivity by up to 40%** in certain businesses. That's not some flimsy guess—that's McKinsey telling us that AI can give you a near 50% boost in productivity if implemented correctly.

Meanwhile, a PwC survey shows that 54% of executives say AI solutions have already increased their organization's productivity. And Gartner predicts that by 2025, AI will handle 95% of customer interactions.

This is big stuff.

It means if you don't adapt, you're going to be overshadowed by those who do. It's not even a matter of "maybe." It's guaranteed. I started seeing this shift back in 2022, and it's only grown more intense since then.

Now, you could spend a year building your own custom AI from scratch. Maybe you've got \$100,000 lying around for a team of developers, data scientists, hosting solutions, and user testing. Maybe you want to wait 6–12 months to get a working prototype. Or maybe you'd prefer to spend **\$20 a month** on the OpenAI ChatGPT+ subscription, plus a little extra for GPT-4 usage, and have your own **brandable** AI tools up and running in days or even hours.

And that's the magic of GPT creation inside ChatGPT: **speed, affordability, and customization.** You get to build and brand your own AI assistant—something tailor-made to your business. Not some generic one-size-fits-all software that you have to duct-tape to your processes.

Your GPT, your brand, your rules.

But let's put some meat on the bone here. Let's discuss the 10 key ways GPTs can revolutionize your business, each with relevant data, real-world context, and a quick comparison to the old, clunky, and pricey alternatives. Then,

we'll talk about how **you** can use these strategies to ride this wave, instead of watching it crash over your head.

1. INTERNAL PRODUCTIVITY BOOST

The GPT Advantage

Ever spend half your day drafting emails that basically say the same thing? Or get bogged down with answering the same customer inquiries over and over? That's **ridiculous**. It's the equivalent of having your best people sweep floors when they could be closing high-value deals or building relationships with top clients.

GPTs can handle these repetitive, mind-numbing tasks in a heartbeat. You can create GPTs that instantly generate email templates for FAQs, or GPTs that produce weekly or monthly reports with real-time data. You can even build GPTs that keep your internal knowledge base fresh, pulling in the latest info on your business processes, so your staff can say goodbye to rummaging through a thousand wiki pages.

According to that McKinsey study I mentioned, automation can unlock an average 40% productivity boost. That's not just saving you hours—it's saving you literal fortunes in labor costs and wasted time.

With OpenAI's platform, you can create these GPTs **today**—seriously, like right now—for a pittance. For about \$20 a month, you have advanced GPT capabilities at your fingertips. No server worries, no security fiascos, none of that. That's the beauty: **OpenAI hosts it, secures it, updates it**. You just log in and create.

Traditional Alternative

The alternative is to hire more staff or rely on third-party software. The average annual wage for a U.S. customer service representative is around \$37,410 ([source](#)). That's not counting benefits, overhead, training, and the fact that new employees can take weeks—or months—to get fully up to speed. With GPT, you can onboard an AI assistant in hours.

If you're not sure where to begin or how to make your GPT a perfect fit for your internal processes, **GPT Creator Pro** can guide you. I've spent countless hours fine-tuning the instructions and prompts so that your GPT does exactly what you need—brainstorming, creating, summarizing, you name it—without the usual AI headaches or “uh-oh” moments.

2. UNIQUE SELLING PROPOSITION FOR DIGITAL PRODUCTS

The GPT Advantage

Looking for a way to stand out in a cluttered market where every Joe and Jane has an eBook, a course, or a membership site? Offer a **GPT** that solves a specific pain point. Think about it: you can actually **bundle** a custom GPT assistant with your training or membership, turning your standard \$47 eBook into a \$97 or \$197 premium offer because it includes an interactive AI tool that's unique to you. (*This strategy is DOUBLING my own conversion rates*).

GPTs let you add tangibility to a digital offer, something that's been notoriously difficult in the intangible digital realm. According to PwC, over half of executives surveyed confirm that AI solutions boosted their productivity and, by extension, their product's value proposition.

I've seen marketers do this by creating GPTs that generate personalized marketing plans, handle social media scheduling, or draft headlines in seconds. **Imagine** your customers' reaction when they buy your course and get a custom “Headline Creation GPT” that helps them churn out 50 headlines in 30 seconds, all based on your exact formula.

That's a no-brainer upsell. And it's a reason to buy from you, and not your competitors.

Traditional Alternative

To integrate a custom software tool the old-school way, you'd have to hire a developer to build a web application or software. That can cost anywhere from \$10,000 to \$50,000, not counting updates and maintenance ([source](#)). So, that's a huge chunk of change, plus months or years of dev time. Many people bail on the idea before they ever see a beta version.

With **GPT Creator Pro**, you can skip the nightmare of “Where do I even start?” We've got a method for brainstorming ideas, refining your concept, and then building the GPT step by step. The result? A unique, polished AI tool your audience will love—and your competitors will hate you for (in a good way).

3. CONTENT CREATION ASSISTANCE

The GPT Advantage

Look, **content** is the lifeblood of digital marketing. If you're not churning out blog posts, social media updates, product descriptions, or email copy, you're invisible. But creating content is **time-consuming**. Freelance writers cost an arm and a leg. Agencies have long turnaround times.

And the quality can vary like a seesaw. The HORROR stories I could tell you!

Enter GPTs. You can build a GPT that instantly provides a rough draft for blog posts or social media captions. Or better yet, you can train a GPT on your unique brand voice, so it churns out content that sounds just like you.

I made one for you already 😊 [you can access it here](#)

AI never sleeps. It doesn't ask for vacation days or coffee breaks. For marketers who are serious about scaling, this is pure gold.

A Smart Blogger survey found that 50% of freelance writers make less than \$30,000 a year ([source](#)), which might seem low—but from your end, the business owner, you could be shelling out \$50 to \$500 **per article** depending on the length and complexity. That money adds up fast if you're posting multiple times a week.

Traditional Alternative

Hiring writers or paying for a top-tier content service can blow through thousands of dollars a month, easily. And if you're not generating enough ROI from your content, it's a one-way ticket to red ink on your profit statement. Sure, you could do it yourself, but then you spend all your time writing instead of steering your business. That's a quick path to burnout.

With **GPT Creator Pro**, you can design a GPT that has your brand guidelines, tone, and style baked in. So, whenever you need content, you're just a prompt away from a ready-to-publish draft. It's like having an in-house copywriter on-call 24/7—except you don't have to pay them by the hour or worry about them calling in sick.

4. CUSTOMIZABLE IN-HOUSE TRAINING TOOLS

The GPT Advantage

Training employees is a pain in the backside. Let's be honest. You bring in a trainer, you pay them thousands, they do their workshop, and a week later, half the staff has forgotten most of it. Then you're stuck repeating the same cycle next quarter.

But what if you had a GPT that **acts like a trainer**, simulating customer interactions, walking employees through new software, or quizzing them on your standard operating procedures? That's not sci-fi anymore—it's a reality. You can build GPTs that store your training manuals, product knowledge, and

step-by-step processes. Then employees can ask it questions whenever they need, 24/7, without bugging you or a manager.

The Association for Talent Development reports that companies spend an average of **\$1,273 per employee** on training annually. For larger companies, that's a haemorrhage of cash. Even small businesses feel the pinch. GPT-based training drastically cuts those costs, and it's consistent. No more, "Steve teaches it one way, Sharon teaches it another, and Joe forgot half the instructions." Everyone's on the same page—literally.

Traditional Alternative

Traditional training methods can involve hiring consultants who charge \$5,000–\$20,000 per session. Generic third-party software is often rigid and doesn't address your specific processes or brand voice. Plus, it's expensive to update or customize.

With **GPT Creator Pro**, you can craft a GPT that's hyper-focused on your own systems. You'll walk away with a permanent, self-sustaining training resource. Update it anytime you have a new procedure, no extra fees, no scheduling hassles and live in minutes.

5. INNOVATION WITHOUT DEVELOPMENT COSTS

The GPT Advantage

Testing new ideas in business is vital. Maybe you want to explore a budgeting app for your members or try out a new content-planning tool for your agency. But you're worried about the steep development costs—anywhere from \$10,000 to \$50,000 for a basic MVP, according to CB Insights ([source](#)).

That's what kills so many promising ideas: the dev costs are too damn high. GPTs, on the other hand, let you test these ideas in a "lightweight" way. Create a GPT that does the job of your hypothetical app.

Gather user feedback. If it flops—so what? You spent a fraction of the cost. If it flies, then you have proof of concept to invest in a dedicated solution later on.

You can refine, iterate, and pivot at practically zero cost. This approach fosters a culture of **rapid experimentation**—the hallmark of the most successful startups (and increasingly, big corporations, too).

Traditional Alternative

Hiring developers, waiting months for a prototype, only to discover your audience doesn't actually want the product. That's a colossal waste of time and money. And in today's warp-speed market, you can't afford to move like a sloth. The competition is too intense.

With **GPT Creator Pro**, you'll have a guided blueprint to test these ideas effectively. You'll know how to structure the instructions, how to gather user feedback, and how to refine your GPT so that each iteration gets more valuable. In the walkthrough video I show you how to turn a standard GPT into a PRO level GPT that will rival any commercial software with just one simple instruction!

6. ENHANCED BRANDING OPPORTUNITIES

The GPT Advantage

There's a glut of free content on the internet. eBooks, PDFs, and webinars are **everywhere**. The market is oversaturated, so grabbing attention with another "checklist" or "free PDF" is like trying to fish in a flood.

But offering a **free GPT tool**—like a "Productivity Tips GPT" or a "Social Media Analytics GPT"—positions you differently. It's interactive, it's engaging, and it showcases your brand's ability to innovate. **People remember that.**

They're more likely to share an interactive AI tool than a PDF that might never be opened.

A study by Demand Metric found that interactive content typically generates **twice** the engagement levels of static content. That is monstrous. Twice the engagement means more shares, more leads, and more conversions.

Traditional Alternative

Traditional lead magnets like eBooks or webinars still work to some extent, but the novelty is wearing off. People have jam-packed inboxes and limited attention. So, your slick eBook might get lost in the shuffle. Meanwhile, an interactive GPT is fresh and new—people get to “play” with it. That’s a huge branding advantage.

With **GPT Creator Pro**, you can create these interactive GPT lead magnets without having to guess how to structure them or what data to feed them. You'll have a step-by-step framework for building a GPT that resonates with your audience, not just “some random AI tool.”

7. SCALABLE PERSONAL ASSISTANCE

The GPT Advantage

Ever have an avalanche of support tickets the moment you roll out a new product or launch a promotion? You can drown in those queries if you're not prepared. GPTs can step in to triage and even handle first-level support. They can draft email replies or chat responses, guide customers through common fixes, and free up your human team for trickier issues.

This is **enormously** helpful for scaling. Instead of rushing to hire new support agents at \$37,410 a year each (or more, depending on the role), you can quickly train a GPT to do 80% of the grunt work.

And if you do hire staff, GPT can help them handle more tickets, more effectively—like a personal “co-pilot” whispering in their ear.

Gartner predicted that by 2025, AI will handle **95% of customer interactions**. That’s a mind-blowing figure. The businesses that jump on this early will have a bulletproof advantage.

Traditional Alternative

Scaling the old-fashioned way means adding more staff and paying for more seats in a fancy helpdesk software system or using one-size-fits-all solutions that are loaded with features you don’t need. That’s expensive bloat.

With **GPT Creator Pro**, you can build a GPT that specifically addresses your support needs. You can feed it your FAQs, product info, and troubleshooting steps. A well-trained GPT can handle an incredible range of queries while still sounding personal and on-brand.

8. EMPOWERMENT FOR NON-TECHNICAL ENTREPRENEURS

The GPT Advantage

Here’s one I’m truly passionate about: the democratization of AI development. You no longer need to be a coder, a data scientist, or some super geek to build an AI assistant. GPTs in ChatGPT let **everyone**—even if you’re “allergic to code”—create advanced AI tools. It’s basically point-and-click with some well-crafted instructions.

According to Gartner, by 2024, **65% of application development will be done using no-code or low-code platforms**. GPT creation is part of this new wave. It’s a total game-changer. Non-techy entrepreneurs can spin up

AI solutions that used to require tens of thousands of dollars in development costs.

Traditional Alternative

If you wanted to create a specialized AI tool the old way, you'd have to either learn programming (time-consuming and often expensive if you do bootcamps or courses) or hire developers. The average salary for a software developer in the U.S. is around \$110,140 per year ([source](#)). That's a major financial and logistical barrier for many entrepreneurs.

GPT Creator Pro exists to make your journey even smoother. Sure, ChatGPT is “user-friendly,” but building a great GPT that wows your audience (and doesn't give them half-baked responses) requires the right instructions, the right data, and the right approach. We've got the tool, templates, walkthroughs and marketing materials that let you hit the ground running.

9. INDIRECT REVENUE GENERATION

The GPT Advantage

Let's be clear: **OpenAI doesn't let you sell GPTs directly on their platform.** But you don't need to. If you're running a coaching business, a membership site, or any kind of recurring revenue model, a GPT can add a ton of perceived (and actual) value.

Think about it: A GPT that automates scheduling or streamlines a specific workflow can be the reason someone chooses **you** over a competing service. You can bundle it as a bonus, or you can offer it as a premium add-on. People pay extra for convenience. They pay for time-saving. They pay for anything that puts them ahead of the curve.

And while the GPT itself might not be sold as a stand-alone product, it can **enhance and differentiate** your main offer enough to justify a higher price point or monthly retainer.

Traditional Alternative

If you wanted to add automation or specialized functionality to your coaching or SaaS product, you'd typically need an API, developer resources, or you'd have to license an expensive third-party solution. All of this cuts into your profit margin.

GPT Creator Pro can help you find the perfect angle to incorporate a GPT into your existing offers, so you can charge more, retain clients longer, and truly stand out in a market full of “cookie-cutter” coaches and products.

10. IMPROVED STRATEGIC INSIGHTS

The GPT Advantage

Finally, we can't overlook the power of GPTs to analyze data. You can train a GPT on your internal metrics—like customer feedback, sales reports, or marketing campaign performance—and have it spit out insights or summaries on the fly. Suddenly, you don't need a specialized analytics platform or some \$2,000-a-month data consultant.

You can set up a GPT to do retrieval-augmented generation (RAG) or semantic search, as explained in [OpenAI's own documentation](#). In simpler terms, your GPT can read and interpret your data. That's a big step beyond just question-answering—this is your AI business analyst.

You get near-instant feedback on trends or anomalies, letting you make **real-time strategic decisions**. This is invaluable, especially for smaller businesses that can't afford a full-blown analytics department.

Traditional Alternative

Analytics platforms like Tableau or Power BI are powerful, but they can be expensive and often require specialized training. You might end up hiring a data analyst or consultant to get the insights you need, which is more overhead.

With **GPT Creator Pro**, you can craft an “Analyst GPT” that’s taught to look for specific metrics or Key Performance Indicators (KPIs) relevant to your business. The result? A custom AI consultant that’s always on call, ready to give you a 30,000-foot view or a granular breakdown.

A PERSONAL (AND URGENT) MESSAGE FROM ME TO YOU...

If you’ve been following my emails, you know 2025 is **the** year of AI.

And let me be crystal clear: **if you wait until next year, or even next month, the train’s going to leave the station without you.**

I’ll remind you of some key facts:

- **91.5% of leading businesses** are already adopting AI.
- By **2030**, AI will add **\$15.7 trillion** to the global economy.
- Marketers using AI are seeing **10x faster** results and **3x higher ROI** than their peers.

I’ve never seen a gap widen so fast between early adopters and everyone else. This is the moment, right here and now, that you decide whether you’ll be one of the pioneers or a footnote in business history.

Why I’m Making This Noise...

... Over 20 years in marketing, I've watched trends come and go. But AI—particularly GPTs—are not a trend. This is a **redefining** of how businesses operate. I'm talking about next-level transformation, **the kind that changes the entire economy.**

I'm personally committed to helping you navigate this, because I don't want you to feel the regret that so many entrepreneurs have when they say, "*I should've gotten in earlier.*" I've spent the last couple of years diving deep into AI, building and testing new platforms, building strategies, and most importantly, **producing results.** And I'm giving you a direct line to the simplest, fastest way to incorporate GPT into your business model.

The Good News

You don't have to do this alone. Creating GPTs is easier than you might think and with my new system, I'm practically handing you the keys to your own AI empire.

But let's talk about that in a second.

The important thing is: **You can do this.** You don't need to be a tech wizard. You don't need a \$100k dev budget. You just need the right guide.

My Mission for 2025

I sent an email recently, talking about how each month in 2025, I'll be releasing one premium licensing opportunity—a ready-to-sell, high-value AI product you can brand as your own. This ties directly into the concept of GPTs. Because if you're offering your own AI solutions or training, you're instantly separated from 99% of the wannabe marketers who are still scratching their heads.

If you missed that email, the highlights are:

- Each month, one **premium** AI product or tool is up for licensing—like it's been tailor-made just for you.
- Zero guesswork, no massive upfront costs, and no wasted time.
- Tools, resources, and step-by-step insights to brand it, market it, and **dominate** your niche.

This is all about being first to market with the best solutions, while everyone else is playing catch-up.

And yes with every guide, training or course we license it will come with a template to create a GPT **that'll set you apart from everyone else.**

CONCLUSION:

WHAT HAPPENS IF YOU IGNORE THIS?

I know some folks reading this might still think,

“I'll wait and see how this GPT thing pans out.”

Well, by the time you circle back, your competitors will have a fully functioning AI assistant embedded in their membership sites, handling their client support task, whipping up their marketing copy, analyzing their data, and training their staff. Meanwhile, you'll still be stuck with a meltdown of manual tasks and wasted resources.

You will lose *(Sorry but I feel I need to be blunt)*

This is bigger than just another tool. This is about automating your business to such an extent that you can focus on the high-impact activities—the real money-makers. This is about forging a unique selling proposition that your audience can't resist. This is about capturing new revenue streams and drastically cutting overhead.

If that's not enough incentive to jump on board, let me be even blunter:

The marketing (and business) world is about to split into two camps—**the AI-savvy** and **the AI-clueless**.

You want to be in the savvy camp, or you risk being overshadowed and outplayed. Cast aside.

MY RECOMMENDATION:

GPT CREATOR PRO

Here's the part where I tie it all together:

- You now understand the 10 massive benefits GPTs bring to your business. *And there are lots more.*
- You see how the old alternatives are either more expensive, more time-consuming, or plain outdated.
- You're convinced you should do something—**but maybe you're not 100% sure how.**

I get it... And that's where **GPT Creator Pro** comes in.

I built **GPT Creator Pro** after learning the hard way—trial and error, wasted hours, scrapped prototypes, you name it. This GPT builder and toolkit is specifically designed to make creating GPTs inside ChatGPT a breeze.

It comes loaded with:

- **Point and click simplicity** it can build you a GPT with just one click of a button... typically fun ones, but serious ones are simply a few sentences away – The GPT Creator Pro (Yes, it's actually a GPT itself) will build you a powerful GPT from scratch in minutes—no coding required.

- **Proven prompt tweaks and business model ideas** to ensure your GPT aligns with your brand voice and performs the tasks you need. And if your up for it, at least 5 ways to make hundreds of thousands of dollars and more in the process (*I mapped it all out for you*).
- **Marketing materials and funnel templates**, so you can quickly incorporate your GPT as a unique selling proposition or internal tool – The builder does it all for you.
- **Insider knowledge** gleaned from my 20+ years in marketing and my 2+ years of immersing myself like a coked-up weasel down an AI rabbit hole.

Essentially, you get an easy to use, achingly powerful tool to create, brand, and profit from GPTs—no guesswork, no frustration, no “techy talk.” Just straightforward, powerful execution.

Want to design a GPT that crafts perfect headlines in your own voice? Done. Need an AI trainer for your staff? Easy. Looking for a GPT that can handle repetitive tasks so your team can focus on strategic growth? You got it.

GPT Creator Pro is your fast lane.

If you resonate with the concept of rocket-boosting your business and leaving your competition in the dust, it’s time to take action.

If you’ve already joined me **THANK YOU**.

If you want to [CLICK HERE](#)

Personal Note: I was actually set to roll out *GPT Creator Pro* to the public this month—a bunch of partners were lined up, the early users have been raving and everything was geared up for a big, splashy launch. It was going to be a no-brainer success, the kind where everyone stands up and takes notice.

But I’ve thought long and hard over the past few weeks, and I’ve decided *not* to do it. **Not now... and maybe not ever.**

Instead, the only folks who’ll have access are people like *you*—the folks reading this private guide, my extended digital “family” of subscribers,

members, coaching students, and licensing clients. Some of you have been with me for years on this incredible entrepreneurial journey, **and I want you to have the edge before the rest of the world even gets a glimpse of what GPT Creator Pro can do.**

I know that might sound crazy to some. But I've been very fortunate over the years, so cashing in on a massive launch isn't my number-one priority. Right now, with so many cutting-edge AI projects to sink my teeth into, I simply don't want the distraction—or the stress—of going big on a public launch.

More importantly, I've learned that *long-term relationships* always trump a quick flood of sales. **And if I'm completely honest**, GPT Creator Pro is so good that I'd rather keep it in the hands of people who truly understand its potential—and who will benefit from it the most—than fling it out to the masses.

So that's where we stand: This is **our secret**, and it stays within this tight-knit circle. That way, you can jump out front and leverage it before anyone else even knows it's there.

And in my book, that's a far better deal for both of us.

A FINAL WORD FROM ME TO YOU

I've poured my heart and soul into this report, not to blow smoke or feed you hype, but to **empower** you. GPTs are the future of business. Heck, they're the **present** of business—open your eyes and you'll see it happening all around you.

If you ignore it, that's your choice—but I'd strongly advise against it. The stakes are high, and the upside is enormous. This is your chance to leap ahead, to innovate, to become the “go-to authority” in your niche with an AI toolkit that few others can match.

As I mentioned in my latest email:

“2025 is the year of AI. Not next year. Not next month. It's happening now. And what you do today will determine if you're on the right side of this revolution—or scrambling to catch up.”

Don't get left behind. I've outlined the benefits, the proof, and the path.

Now it's on you to decide.

If you're serious about making 2025 the year that changes everything for your business, then integrating GPTs—whether to automate your marketing, create new revenue streams, or simply stand out—needs to be on your to-do list, **right now**.

And if you want a tried-and-tested system to guide your way, I'm happy to welcome you to **GPT Creator Pro**. It might just be the **smartest** investment you make in this AI-dominated era.

Thank you for reading,

Simon Hodgkinson

Your Partner in AI-Driven Success

NEXT STEPS: TAKE ACTION

1. **Review the 10 benefits** in this report. Imagine how each one could specifically accelerate your own business.
2. **Look at the real-world stats.** AI isn't a fad—it's a revolution.
3. **Decide** if you want to be an early adopter or a latecomer.
4. **Join GPT Creator Pro** and follow the guided process to create your first custom GPT. [Here's the private link](#)
5. **Use your GPTs** to level up your productivity, your marketing, and your offers.

Remember: The time is now. AI is rewriting the rules, and GPTs are the easiest, most accessible way for you to get in on the action.

Make 2025 the year you look back on and say, ***"That's when everything changed—and for the better."***

Inside the AI Gold Rush

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